Tecumseh Dollars Business Media Kit

HELPING YOU SHARE THAT YOU ACCEPT TECUMSEH DOLLARS

Included in the Package:

1. Official 'We Accept Tecumseh Dollars' Seal (for print & social)
2. Suggested Captions for Social Media Example Uses & Templates

Suggested Captions

Simple & Direct
We're proud to accept Tecumseh Dollars! Shop local, support small businesses, and keep your money in the community.

Seasonal Tie-In
The holidays are coming — and yes, we accept Tecumseh Dollars! Give the gift of shopping local this season.

Community-Focused
Every Tecumseh Dollar spent here helps our local economy grow. We're excited to be part of a program that supports businesses right here in Tecumseh!

Awareness Post
Did you know you can use your Tecumseh Dollars here? It's an easy way to save and support the businesses that make our community thrive.

Collaboration Post (for stories or reels)
We're proud to be part of the Tecumseh Dollars program — designed to keep local dollars right here in Tecumseh. Use yours with us today!

How Businesses Can Use It

On Social Media:

1. Post the seal on Instagram, Facebook, TikTok, etc., with one of the suggested captions.
2. Add the '***We Accept Tecumseh Dollars***' badge to story highlights or bio sections.
3. Share a photo or video of a customer using Tecumseh Dollars at your business.

Online Presence:

1. Add the badge to your website or email signature.
2. Include 'We Accept Tecumseh Dollars' in your Google My Business or Facebook 'About' section.

In-Store:

1. Print and display the seal near your cash register or front door.
2. Add the badge to your menus, flyers, or receipts.

Disclaimer: ***You must ALWAYS link to tecumsehbia.com/dollars when mentioning Tecumseh Dollars***