Minutes of a Regular General Meeting of the

Town of Tecumseh Business Improvement Area (TOTBIA)

Date: Wednesday, August 19, 2026
Time: 6:00 pm
Location: Tecumseh BIA Office
12122 Tecumseh Rd. E. Unit 2
Tecumseh, ON

Present:
Chair, Eddy Hammoud
Director, Heba Al-Faouri
Director, Leo Demarce
Vice Chair, Carlyn Bistany
Director, Jeanine Jordin
Director, Anne Waters
Director, Amanda Sampson

Absent:
Treasurer, Jelena Riberdy
Councillor, James Dorner
Councillor, Brian Houston (Liaison)

Also Present:
BIA Manager, Julie McShee

A. Call to Order

The meeting is called to order at 6:02 pm by Eddy Hammoud, Chair.

B. Roll Call

C. Disclosure of Pecuniary Interest

No disclosure at this meeting.

D. Communications

1. TOTBIA Board of Management Meeting Minutes

Motion: BBM- 28/26

Moved by Director, Heba Al-Faouri
Seconded by Director, Jeanine Jordin

THAT the June 17, 2026 regular general meeting minutes of the Town of Tecumseh Business Improvement Area as were delivered to the members, **be adopted**.

Carried

E. Reports

Motion: BBM- 29/26

Moved by Director, Leo Demarce
Seconded by Vice Chair, Carlyn Bistany

That all reports as presented to the Board, **be approved**.

Carried

1. Chair Report

The Chair presented his monthly report addressing attendance at monthly committee meetings and volunteering at the upcoming Twinkling Lights Night Market as priorities for all Board members. He also spoke to the 6 month council presentation that the Executive delivered and the accolades received following the delegation from council and the Mayor.

2. Treasurer Report

In the absence of the Treasurer, the Manager presented the monthly financial report. There were no questions or concerns.

3. Manager's Report

The Manager presented the monthly report.

4. Council Report

5. Sub-Committee Reports

a. Marketing

The Chair of the Marketing Sub-Committee presented their report.

b. Events

The Chair of the Events Sub-Committee presented their report.

c. Beautification

The Chair of the Beautification Sub-Committee presented their report. There was discussion around the beautification of Tecumseh Rd E in 2027 and how the planters could be changed in future years. The sub-committee would also like to see some money to try a food truck area on

Tecumseh Rd E next year and will review the budget to ensure there is enough money allocated to set this as a trial project.

F. Unfinished Business

G. New Business

1. 50th Anniversary Logo

The Board reviewed the proposed 50th Anniversary logo as presented and approved the design.

Motion: BBM- 31/26

Moved by Director, Jeanine Jordin
Seconded by Director, Heba Al-Faouri

THAT the 50th Anniversary logo as presented be approved and used moving forward to promote Tecumseh BIA and market the celebrations and festivities in 2027.

Carried

2. 2027 Draft Budget

The Board reviewed the 2027 draft budget sharing feedback. It was deferred until September to allow the Beautification Sub-Committee and Marketing Sub-Committee a chance to explore ideas for 2027.

Motion: BBM- 32/26

THAT the draft 2027 budget be deferred to September meeting;

Carried

3. 2027 Strategic Plan

Motion: BBM- 33/26

Moved by Director, Leo Demarce
Seconded by Vice Chair, Carlyn Bistany

THAT the draft 2027 Strategic Plan be approved as presented;

AND THAT the 2027 Strategic Plan be shared in the AGM meeting for member approval;

AND FINALLY THAT the 2027 Strategic Plan be included with the 2027 budget presentation to Council.

Carried

H. Next Meeting

The next regular general meeting is scheduled on September 23, 2026 at 6pm and is currently scheduled to be held in person at the BIA Office.

I. Adjournment

Motion: BBM- 34/26

Moved by Director, Jeanine Jordin
Seconded by Director, Anne Waters

That there being no further business, the June regular board meeting of the Town of Tecumseh Business Improvement Area **be adjourned** at 7:15 pm.

Carried

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Eddy Hammoud, Chair

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Julie McShee, BIA Coordinator